



# Sales Cellar

**To Event Organizer**

**Please allow me to introduce Sales Cellar to you.**

**Originally our company started as a wholesale/retail art, sport and gift company. With our wide variety of products and services, we were contracted to do a number of Silent Auctions. With word of mouth referrals and repeat clientele, Sales Cellar Silent Auction Services was born. Our products now include art, furniture, clocks, giftware, electronics, jewelry along with sports items and memorabilia and more. We wish to serve our customers in the best way possible.**

**With our silent auction service we provide**

- Full setup and tear down
- Merchandise tailored to your clientele's taste and budget and your event
- Staff to look after auction and answer customers' questions
- Payment options including credit cards, debit cards as well as cash (cheques if authorized by our hosts)
- We provide sale items that have a proven track record of selling at silent auction events
- There will be no charge for supplied items not sold
- A percentage of the profit will be paid to the host from items we supply
- We will incorporate donated items into the auction at no cost\* to the host (\*credit card fees may apply)
- Guarantee on products we supply and sell
- Hard copy auction report supplied to host with payment
- Quick payment to host for auction proceeds
- We can also provide low cost table gifts or prizes

**Advantages**

- Not using your own valuable manpower, we know volunteers are hard to find
- Local businesses are not constantly being asked for donations
- You get the benefit we will do the work
- And many more.....

**Our services have been successfully used by . . . . .**

- ❖ Crime Stoppers
  - ❖ O.P.P.A.
  - ❖ O.P.P.
- ❖ Political Riding associations
  - ❖ Big Brothers
  - ❖ Big Sisters
- ❖ Seasons Centre for Grieving Children
  - ❖ Autism Society
  - ❖ Golf4Cancer
  - ❖ Cancer Society
- ❖ Many golf, hockey and baseball organizations and Charities
  - ❖ Rotary, Lions and Optimists

**We would love to add your organization to our successful events list**

I would be happy to meet or talk with you to answer any questions you may have. To arrange an appointment or schedule an event call us at the above number or email, [\*\*dave@salescellar.com\*\*](mailto:dave@salescellar.com)

Thank you for your time and the opportunity of serving your organization in the future.

Sincerely,

Dave Crocker  
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[www.salescellar.com](http://www.salescellar.com)